

MARTELA JOINS THE CLIMATE PARTNERS NETWORK

The Climate Partners network, a joint organisation formed by the Confederation of Finnish Industries and the City of Helsinki, convened for the first time at the Helsinki City Hall on 17 April. Martela was one of the Climate Partners to sign a climate commitment with Mayor Jussi Pajunen. In the respective commitments, companies defined how they plan to mitigate climate change in their own operations.

Martela climate commitments

Martela signed to be committed to following targets:

- video conferencing possibilities and education to 40% of employees (e.g. white collar) by 06/2012
- green electricity 20% of purchased electricity by 2014

“These climate commitments are part of Martela Responsibility program, that we will publish for the first time in our next Responsibility Report. Martela has taken environmental aspects into consideration in our own processes for a long time and we are committed in continuous improvement in different fields of responsibility. As well as improving our own operations we offer our clients for example recycling of used furniture and services to improve material reuse” explains Martela’s Responsibility Specialist **Anne-Maria Peitsalo**.

A cooperative network of pioneers

The objective of Climate Partners is to bring these pioneers to the same table and through cooperation, find new processes to help mitigate climate change. In their climate commitments, companies outlined reducing carbon dioxide emissions, advancing energy efficiency and developing new services as some of their main goals. The commitments can be found at www.ilmastokumppanit.fi. Deputy Mayor Pekka Sauri will serve as the chairman of Climate Partners, and the network will be coordinated by the City of Helsinki Environment Centre together with the City of Helsinki Economic Development. For more information on Helsinki Environment Centre, please contact: Mira Jarkko, Environmental planner, tel. +358 9 310 64317 mira.jarkko@hel.fi

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Martela Oyj is a design company specialising in ergonomic, innovative furniture and complete solutions for implementing changes. Our products and services improve the functionality and atmosphere in a variety of spaces, including offices, educational environments, hotels, hospitals and welfare centers. Martela is a family company, founded 67 years ago and a Finnish market leader that works in a responsible way in all of its business areas. With 637 employees throughout Scandinavia, Poland and Russia, Martela is listed on the NASDAQ OMX Nordic stock exchange and had a turnover of 130.7 million euros in 2011. Martela takes responsibility in all fields of business http://www.martela.com/In_English/Responsibility.