

PRESS RELEASE
31st August 2010

MARTELA INSPIRING SPACES – DESIGN AWARD 2011

Every space can be inspirational. Every person is an inspiration. Martela creates spatial environments that inspire the people that work in them. For us, inspiration is a resource that can be found everywhere – at work, at home, while travelling. But it is particularly in those environments where there is a need to stimulate people to think, act or interact that we create solutions to promote this process. ‘Inspiring Spaces’ are critical assets, in the sense that they attract people with similar goals and aspirations and encourage innovation and creativity. Quite simply, they inspire.

The theme of the Martela Inspiring Spaces Design Award competition, now being organised for the first time, is the **Inspiring Office**. We challenge competitors to find, develop and implement a concept for an inspiring work space for presentation by the competition organisers as a Helsinki Design Capital 2012 project.

The competition jury will be chaired by Petteri Kolinen, Martela’s Design Director, other members of jury will be published no later than 15th of September 2010. The winner will be announced at the Stockholm Furniture Fair to be held in February, 2011. The main prize of EUR 12,000 will be donated by Martela Oyj.

The competition is international and the participants can be designers and architects, or students of design and architecture, or working groups formed by them. In their assessments, the jury will focus on the design and architectural quality of the entries, as well as functional and structural aspects, and all kinds of durability and clarity issues. Special attention will be paid to the general aesthetic quality of the entries and the innovative use of materials.

The competition will be concluded on 31 December, 2010. Your entries should be posted by this date Martela Design Award, Martela Oyj, PL 44, FI-00371 Helsinki. Please note that the postmark may be dated no later than on the 31st December, 2010.

Competition programme & rules: www.inspiringspaces.fi

**If you have any further enquiries,
please contact**

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