

BLACK SWAN – Martela in Milan 2009

Martela will introduce two new products at the 2009 Milano Design Week. Swan XL is a floor lamp designed by Professor Eero Aarnio, and Diagonal is a lobby furniture system designed by the Swedish Design Studio o4i.

The terrace of the exhibition gallery will showcase furniture designed by third-year students of the University of Art and Design Helsinki.

Exhibition open: 22-27 April 2009

Address: Via Tortona 31, Milan

Swan XL

A floor lamp with an organic form, made of rotationally moulded polyethylene.

Height: 130 cm

Depth: 116 cm

Width: 48 cm (39 cm)

Design: Eero Aarnio (2008)

Diagonal

Lobby furniture system, functions as both seating and space divider.

Length: 200 cm

Width: 110 cm

Seat height: 40 cm (50 cm)

Overall height: 115 cm

Design: www.o4i.com (2008)

Martela in brief

Martela is Finland's largest provider of furniture for public spaces. Founded in 1945, the company has been listed in the stock exchange since 1986. The company has 655 employees, and its annual revenue is around EUR 128 million. Martela has plants in Finland, Sweden and Poland, and our products are well-known in dozens of countries around the world.

Internet: www.martela.com

History: www.martela60.com

Press information:

PR and Press Office Studio Mariangela Viterbo, via Spartaco 27, I-20135 Milan

tel. 0039-02-5511054, fax 0039-02-5511784, e-mail: info@studioviterbo.it

Contact Martela:

Leena Puttaa-Sollo, Martela Oyj, Takkatie 1, 00370 Helsinki, Finland

tel. +358 10 345 5246, fax +358 10 345 7150, e-mail: leena.puttaa-sollo@martela.fi
